



Driver attitudes and behavior

Accurate assessment of driving environments, road conditions and appropriate adjustment of driving behavior is essential to safe driving. Control over emotions and other personal factors can play a bigger role than you think.

Values, beliefs and other motives can easily influence our attitudes towards driving.

This assignment will deal with the impact of driver behavior on our safety, as well as the safety of other road users.

By choosing one of the following topics, you will write a one-page report (200-300 words) that will help foster the understanding and practice of safe and responsible driving behavior.

1. Types and sources of road rage
2. What personal factors influence driving attitudes and behavior
3. Influence of other people's driving habits
4. Peer pressure and driving
5. Influence of vehicle advertising
6. How positive driving attitudes result in safe and responsible driving behavior
7. Driving is a privilege not a right
8. Effective strategies for resisting negative pressures

This assignment is worth 5% of your total mark and must be presented in *session eight*.